

NAME _____

DATE _____ EMAIL _____

Converged Communications (B.S.)

GENERAL EDUCATION REQUIREMENTS

The general education requirement for your bachelor degree consists of 36 total semester hours of coursework in these broad discipline areas coming from the associate in arts general education core: Communication, Mathematics, Humanities, Natural Sciences, and Social and Behavior Sciences.

COMMUNICATION

COURSE ID	COURSE NAME	#CREDIT HOURS
ENC 1101	English Composition I	3
		3
		3

NATURAL SCIENCES

COURSE ID	COURSE NAME	#CREDIT HOURS
		3
		3

HUMANITIES

COURSE ID	COURSE NAME	#CREDIT HOURS
		3
		3

SOCIAL/ BEHAVIORAL SCIENCES

COURSE ID	COURSE NAME	#CREDIT HOURS
		3
		3
		3

Subtotal: 36

MATHEMATICS

COURSE ID	COURSE NAME	#CREDIT HOURS
		3
		3

RECOMMENDED ELECTIVE

COURSE ID	COURSE NAME	#CREDIT HOURS
MMC 2100	Writing for Converged Communications	3

FOREIGN LANGUAGE ENTRY REQUIREMENT (FLENT)

Two years of the same high school foreign language or 8-10 hours of the same College Level Foreign Language.

COURSE ID	COURSE NAME	#CREDIT HOURS
		4
		4

Converged Communications (B.S.)

CORE

COURSE ID	COURSE NAME	#CREDIT HOURS
COM 3332	New Communication Tech & Contemporary Society	3
COM 4603	New Media and Civic Engagement	3
COM 4945	Applied Experience in Conv Comm I	1
COM 4946	Applied Experience in Conv Comm II	1
DIG 3153	Writing for Digital Media	3
DIG 3286	Assembling Digital Media	3
DIG 4855	Converging Media Capstone	3
ENC 3905	Directed Experience in Writing	3

COURSE ID	COURSE NAME	#CREDIT HOURS
GEB 3373	International Business for Conv Comm	3
GEB 4152	Technological Entrepreneurship	3
MMC 3200	Law and Ethics in Communication	3
MMC 3420	Media Research & Analytics	3
MMC 4131	Video Storytelling	3
MMC 4263	New Media Technologies	3
MMC 4303	Global Media and Society	3
RTV 4403	Media Criticism	3

Subtotal: 44

CONCENTRATIONS

STRATEGIC CORPORATE COMMUNICATIONS

COURSE ID	COURSE NAME	#CREDIT HOURS
MAN 3240	Organizational Behavior	3
MAR 3023	Introduction to Marketing	3
MAR4503	Consumer Behavior	3
PUR 3801	Public Relations Strategy	3

Subtotal: 12

PRODUCTION MEDIA

COURSE ID	COURSE NAME	#CREDIT HOURS
RTV 2000	Introduction to Broadcasting	3
RTV 3542	Television Production/Visual Arts	3
RTV 3301	Writing & Reporting for Electronic News	3
RTV 3304	Electronic News Production & Mgmt	3

Subtotal: 12

NOTES

Total A.A./A.S. Hours Earned _____

Total B.A.S. Hours Earned _____

TOTAL HOURS EARNED _____

LOWER LEVEL ELECTIVE

DIG 2109C	Digital Imaging Fundamentals	3
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