# **FSCJ Strategic Plan: 2014 – 2017** (2016 – 2017 Supporting Initiatives not tied to funding) OFFICE OF INSTITUTIONAL EFFECTIVENESS AND ACCREDITATION · FLORIDA STATE COLLEGE AT JACKSONVILLE

**Mission Statement**: Florida State College at Jacksonville provides high value, relevant life-long education that enhances the intellectual, social, cultural and economic development of our diverse community.

Vision Statement: Florida State College at Jacksonville...Growing minds today, leading tomorrow's world.

Core Values: Integrity, Excellence in Teaching and Learning, Culture of Honesty and Trust, Creativity, Respect for Diversity.

#### STRATEGIC GOAL 1: PROMOTE ACCESS & EQUITY

STRATEGY	DESCRIPTION
Recruitment of Visually Impaired Students	This initiative will assign one staff member to serve as a liaison with area middle and high schools to recruit students with sight impairments to FSCJ for further training on independent living skills. The initiative aims to increase student enrollment in VERC and ultimately facilitate students' transition in to FSCJ college programs. For more information, contact Tiffany Hunter at (904) 633-8285 or tiffany.hunter@fscj.edu.
Minority Male Mentoring Program	This Student Engagement initiative proposes additional academic enhancement opportunities that will eliminate academic barriers and enable students to persist through graduation. For more information, contact Melanie Miller at (904) 633-8403 or melanie.miller@fscj.edu.
Case Management System	Student Engagement developed academic interventions, provided case management services and developed referral services for students to eliminate barriers that interfere with student success and to meet the holistic needs of all students. For more information, contact Melanie Miller at (904) 633-8403 or melanie.miller@fscj.edu.
Academic Success & Coaching Data Collection	Academic Success & Coaching will implement a system for data collection that will inform intervention strategies, with an emphasis on data relevant to underserved populations. For more information, contact Melanie Miller at (904) 633-8403 or melanie.miller@fscj.edu.
Development & Implementation of Quality Scholarship Program	Student Engagement will develop a scholarship action committee to evaluate the current use of scholarship dollars and explore new opportunities in order to decrease the cost of attendance and debt load for FSCJ students. For more information, contact Rich Turner at (904) 632-5112 or rich.turner@fscj.edu.
Reconsider Cost of Attendance for Loan Borrowing	Student Engagement will host discussions centered on reconsidering the cost of attendance (COA) as it impacts students' ability to borrow. Reconsidering certain items can result in decreasing students' loan borrowing amounts as well as reducing their debt loads. For more information, contact Rich Turner at (904) 632-5112 or rich.turner@fscj.edu.
Increase Spanish Class Offerings	Through this initiative, the College will offer Child Care courses in Spanish. This would increase enrollment in Child Care classes offered through the Department of Children and Families Child Care training department. For more information, contact Tiffany Hunter at (904) 633-8285 or tiffany.hunter@fscj.edu.
Dual Enrollment Growth	School of Social, Behavioral, and Health Sciences will develop a Dual Enrollment Orientation to market the Dual Enrollment Program and to help transition graduating seniors into FSCJ. For more information, contact Donna Martin at (904) 548-4414 or donna.martin@fscj.edu.
Increase enrollment in the RN-BSN program	The faculty for the RN and BSN programs plan to increase student enrollment in the BSN program, to encourage ADN students to take the NCLEX-RN within the first 3 months after graduation from the ASN program and to increase the employment and marketability of RN graduates. For more information, contact Therese Ditto at (904) 766-6559 or tditto@fscj.edu.

### STRATEGIC GOAL 2: ENHANCE RIGOROUS & RELEVANT LEARNING OPPORTUNITIES

STRATEGY	DESCRIPTION
Math Camps (Pilot)	School of Science, Technology, Engineering, and Mathematics is supporting student success by piloting Math Camps. Students enrolled in Math Camps are given additional instruction in key math and natural science concepts. For more information, contact Jerrett Dumouchel at (904) 646-2151 or jerrett.dumouchel@fscj.edu.
Co-Curricular Transcript	Student Engagement will assist students in being more competitive and marketable upon entering the workforce by providing students with an official record of their co-curricular activities throughout their college experience. For more information, contact Melanie Miller at (904) 633-8403 or melanie.miller@fscj.edu.
Student Programming and Leadership	Student Engagement will develop and implement student leadership initiatives that provide developmental opportunities through student organizations, student employment, peer education and mentoring, and other enrichment experiences that encourage students to develop leadership skills. For more information, contact Melanie Miller at (904) 633-8403 or melanie.miller@fscj.edu.
Re-imagining of the "Healing Arts" Gallery	The School of Social, Behavioral, and Health Sciences Art Gallery will be re-imagined as a Holistic Engagement Center that is a collaborative, faculty-driven space offering engaging, hands-on exhibits, space for receptions, and space to support the development of learning communities that design exhibits from a health perspective. For more information, contact Dana White at (904) 766-6601 or dana.white@fscj.edu.
Preventive Care and Education Center	The School of Social, Behavioral, and Health Sciences will create a Preventive Care and Education Center so that nursing students and other allied health students can provide various screenings, health education, and preventive services to the community. For more information, contact Monica Franklin at (904) 766-6766 or monica.franklin@fscj.edu.
Internship Program for Simulation with Biomedical Engineering	The School of Social, Behavioral, and Health Sciences, in collaboration with the biomedical engineering program, is in the process of developing a simulated hospital in which an internship program would be implemented. For more information, contact Neal Henning at (904) 713-4548 or neal.henning@fscj.edu.
Summer Health Experience Program	This initiative will provide high school students with a summer health experience through immersion in hands-on lab experiences and interactions with healthcare faculty to encourage them to enroll in a health profession program in the future. For more information, contact Neal Henning at (904) 713-4548 or neal.henning@fscj.edu.
Develop Associate of Science program for HUS	The School of Social, Behavioral, and Health Sciences is working to develop an associate of science degree in HUS to provide the foundational courses students need to enroll in the upper-level HUS program. For more information, contact Jerry Fliger at (904) 633-8282 or jerry.fliger@fscj.edu.
Online ABE Course Development (formerly Innovative Classes)	Adult Education, in collaboration with FSCJ Online instructional designers, will develop online courses for High School Equivalency classes. For more information, contact Kathleen Ciez-Volz at (904) 361-6257 or at kathleen.ciez.volz@fscj.edu.

## STRATEGIC GOAL 3: INCREASE RETENTION & COMPLETION

STRATEGY DESCRIPTION

**Career Development** 

Student Engagement will enhance student success by engaging FSCJ students with career development advisors earlier in their academic career and more often throughout the student life-cycle. For more information, contact Melanie Miller at (904) 633-8403 or melanie.miller@fscj.edu.

### STRATEGIC GOAL 4: CONTRIBUTE TO WORKFORCE & ECONOMIC DEVELOPMENT

STRATEGY	DESCRIPTION
Florida Work Experience Internship Program (FWEP)	FSCJ's education program will implement a campaign to build a more collaborative partnership with child care centers, high schools, churches, and community agencies in efforts to increase enrollment in the Child Care program. For more information, contact Tiffany Hunter at (904) 633-8285 or tiffany.hunter@fscj.edu.
Collaborative Partnership Campaign	School of Social, Behavioral, and Health Sciences, in collaboration with university partners, plans to create pathways for students to seamlessly

	transfer into bachelor's and graduate degrees with one of the univer partners without leaving FSCJ. For more information, contact Donna Martin at (904) 548-4414 or donna.martin@fscj.edu.	
STRATEGIC GOAL 5: CULTIVATE INSTITUTIONS STRATEGY	DNAL EFFICIENCY & EFFECTIVENESS  DESCRIPTION	
Learning from Our Students: Standardizing the FSCJ Graduate Survey	This initiative proposes the development and sustained use of a comprehensive FSCJ graduate survey deployed and reported annuthrough the Office of Institutional Analytics and Research (IAR For more information, contact Greg Michalski at (904) 632-3017 or g.michalski@fscj.edu.	
Visual Decision Support	Institutional Analytics and Research will implement VisArt servinstallation and grant access to an approved list of users to prov key decision makers with accurate, up-to-date, and accessible meast to support and inform critical decision making. For more informatic contact Greg Michalski at (904) 632-3017 or g.michalski@fscj.edu.	
Building Transparency for State and Federal Reporting Processes and Timelines	Institutional Analytics and Research will begin building a SharePo intranet site that will serve as a means of communicating mandat reporting deadlines and timelines, answer frequently-asked questic establish an internal workflow to manage certifications and signoby the data owners, establish a reporting calendar to which users a subscribe, publish a reporting glossary (perhaps in conjunction with Data Governance work and committee), publish State-provice reports and data (that do not contain personally-identifiable dat publish data flow schematics, and offer individual or group train For more information, contact Greg Michalski at (904) 632-3017 or g.michalski@fscj.edu.	
Central Technical Services Support — 2016 Update	The LLC's at FSCJ are working on centralizing acquisition of Libra materials to improve process quality control and reduce processing turnaround time. For more information, contact Tom Messner at (904) 646-2175 or tom.messner@fscj.edu.	

